Evaluation Criteria for Digital Art Competition

To ensure a fair and thorough evaluation of all entries in the AI New Frontiers Digital Art Competition, the following criteria will be used by the judging panel. Each criterion will be scored on a scale from 1 to 10, with 1 being the lowest and 10 being the highest. The total score for each entry will be the sum of the scores from each criterion.

1. Creativity and Originality (30%)
- Innovation: Does the artwork present a new or unique perspective? Is it fresh and imaginative?
- Originality: Is the artwork original and not derivative of existing works? Does it stand out from other entries?
- Concept: Is the concept behind the artwork well-developed and thought-provoking?

2. Adherence to Theme (20%)
- Relevance: How well does the artwork align with the competition theme "[Theme]"?
- Interpretation: Does the artist provide a unique and insightful interpretation of the theme?

3. Technical Skill and Execution (20%)
- Craftsmanship: Is the artwork well-crafted and executed with attention to detail?
- Techniques: Are the techniques used to create the artwork appropriate and skillfully applied?
- Complexity: Does the artwork demonstrate a high level of skill and complexity?

4. Visual Impact (15%)
- Aesthetic Appeal: Is the artwork visually appealing and engaging?
- Composition: Is the composition well-balanced and effectively organized?
- Color and Lighting: Are the colors and lighting used effectively to enhance the overall impact of the artwork?

5. Emotional Impact and Engagement (15%)
- Emotional Resonance: Does the artwork evoke an emotional response from the viewer?
- Engagement: Does the artwork captivate and hold the viewer's attention?

Scoring Breakdown

Criterion	Weight	Score (1-10)
Creativity and Originality	30%	
Adherence to Theme	20%	
Technical Skill and Execution	20%	
Visual Impact	15%	
Emotional Impact and Engagement	15%	
Total	100%	

Additional Notes

- Judging Process: Each judge will independently evaluate and score each entry based on the criteria above. The scores from all judges will be averaged to determine the final score for each entry.

- Tie-breaking: In the event of a tie, the entry with the highest score in the Creativity and Originality category will be selected as the winner. If a tie persists, the judges will deliberate and make a final decision.

By using this detailed evaluation criteria, the judging panel can ensure a comprehensive and fair assessment of all entries, highlighting the artistic talents and creativity of each participant.